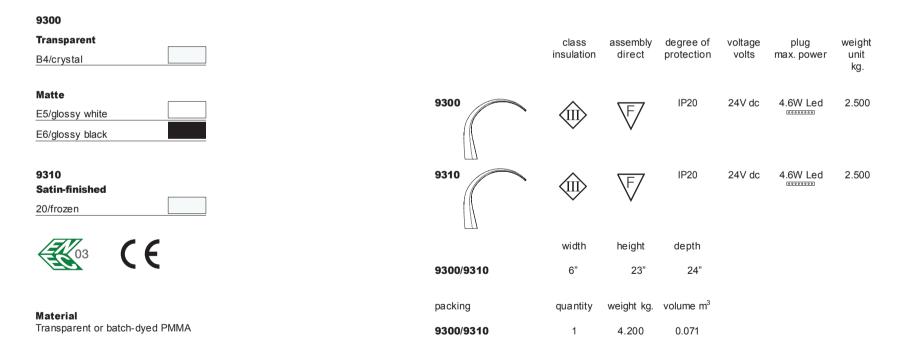


Taj, more than a lamp, is a three-dimensional sign, a luminous sculpture, a presence as much at home on our desk as on another piece of furniture. Although it is a table lamp, Taj abandons the articulated, jointed and mechanical stereotype for a simple form serving the practical function for which it is intended. Beautiful both either on or off, Taj uses LED technology to optimise and minimise the light source as much as possible and at the same time it is a new step forward in meeting the corporate technical challenge by producing an object from unique know-how. Taj is produced in the completely "naked" transparent version, in the "frozen" satin-finished plastic version and in the white and black matte versions.





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