

alvar giuseppe raimondi

Sitting on the ground, but ready to be moved elsewhere, Alvar is a recliner in structural polyurethane foam that preserves the lightness and versatility of the sixties. After 40 years it has certainly matured in spirit, but deep in its soul it keeps its hippie attitude alive. At the time it believed the future lay in the innovation of polyester yarns but did not want to abandon its belief in natural fabrics. This utopia has become a reality thanks to modern-day fabrics. Conceived in the years of radical design, Alvar is one of the first products with which Gufram faced the challenge to produce modern furniture as opposed to the status quo of those in the manneristic style. Alvar is evidence of how successfully that confrontation which had begun in 1968 has now finally ended in favour of products like these, which were already then dynamic and fresh and had organic lines, free from expected frills.

materials: Polyurethane foam with removable cover (100% wool 100% Trevira CS).



